



केन्द्रीय माध्यमिक शिक्षा बोर्ड

(शिक्षा मंत्रालय, भारत सरकार के अधीन एक स्वायत्त संगठन)

CENTRAL BOARD OF SECONDARY EDUCATION

(An Autonomous Organisation under the Ministry of Education, Govt. of India)



No. : CBSE/DIR/ACAD./2021/

Date: 05.02.2021

Circular No.: Acad-13/2021

All Heads of Schools Affiliated to CBSE

SUBJECT: - Storytelling Competition on Stories of Human -interest

During the COVID-19, humanity has faced various situations that invoke human interest. There are stories of innovation, sacrifice, going beyond the call of duty, challenges faced and creatively solved, humour, finding joy in adversity etc. It will be highly useful to document these stories for the benefit of society for future reference. Therefore, CBSE is launching a Storytelling Competition from 6th to 16th February 2021 as per the following details:-

1. Categories of Participation:

i	Primary	Class 3 to 5
ii	Middle	Class 6 to 8
iii	Secondary	Class 9 to 10
iv	Sr. Secondary	Class 11 to 12

2. Themes of Stories:

The story can be about:

- A person overcoming adversity
- Sacrifice and /or going beyond call of duty
- Creative solution to a challenging situation
- Funny stories
- Innovations done that helped many

3. Guidelines on Stories:

- The story should be in English, in not more than 600-650 words, and should strive to be neutral and objective.
- The story must be related to experiences of teaching, learning, outreach, inclusion, use of technology, etc.:- basically anything related to school education
- At the centre of the story , there should be a person or persons in the context of school education-therefore, the story could be about a teacher, a member of the local -self -government, a student, a parent, a volunteer, a school, etc. who did exemplar and extraordinary work, out of the routine, during this period. The story should revolve around this person/s and his/her/their experiences.
- The story can contain dialogues/conversations/photographs. Story may be



‘शिक्षा सदन’, 17 राऊज एवेन्यू, इंस्टीटूशनल एरिया, नई दिल्ली-110002
‘Shiksha Sadan’, 17, Rouse Avenue, Institutional Area, New Delhi – 110002





केन्द्रीय माध्यमिक शिक्षा बोर्ड

(शिक्षा मंत्रालय, भारत सरकार के अधीन एक स्वायत्त संगठन)

CENTRAL BOARD OF SECONDARY EDUCATION

(An Autonomous Organisation under the Ministry of Education, Govt. of India)



written to appeal to the emotional side of the reader.

- At the beginning of the story, the name of the teacher/volunteer/etc. may be given only if they agree to give name. Names of students below 18 years, if any, may be given only with parental consent.
- Name of the school and address including, district and state of the Participants is to be compulsorily written for each story.
- **Examples of a story** - the teacher who began teaching on the village loudspeaker in Kachchh, Gujarat, the teacher who used the walls of houses as blackboards in Jharkhand, etc.

4. Conduct of Competition at Schools:

The schools shall conduct the competition at their own level from 6th to 16th February 2021. One best entry per category will be selected by schools for submission to CBSE.

5. Submission of Stories to CBSE:

Schools can submit the stories to CBSE, as and when ready, through the CBSE Storytelling App from 15th to 20th February 2021. The details of submission through the App can be seen in the **Annexure I**.

For any information, you may contact at 011-23231070 or Email- praggyam1530.cbse@nic.in

Dr. Joseph Emmanuel
Director (Academics)



‘शिक्षा सदन’, 17 राऊज़ एवेन्यू, इंस्टीटूशनल एरिया, नई दिल्ली-110002
‘Shiksha Sadan’, 17, Rouse Avenue, Institutional Area, New Delhi – 110002





केन्द्रीय माध्यमिक शिक्षा बोर्ड

(शिक्षा मंत्रालय, भारत सरकार के अधीन एक स्वायत्त संगठन)

CENTRAL BOARD OF SECONDARY EDUCATION

(An Autonomous Organisation under the Ministry of Education, Govt. of India)



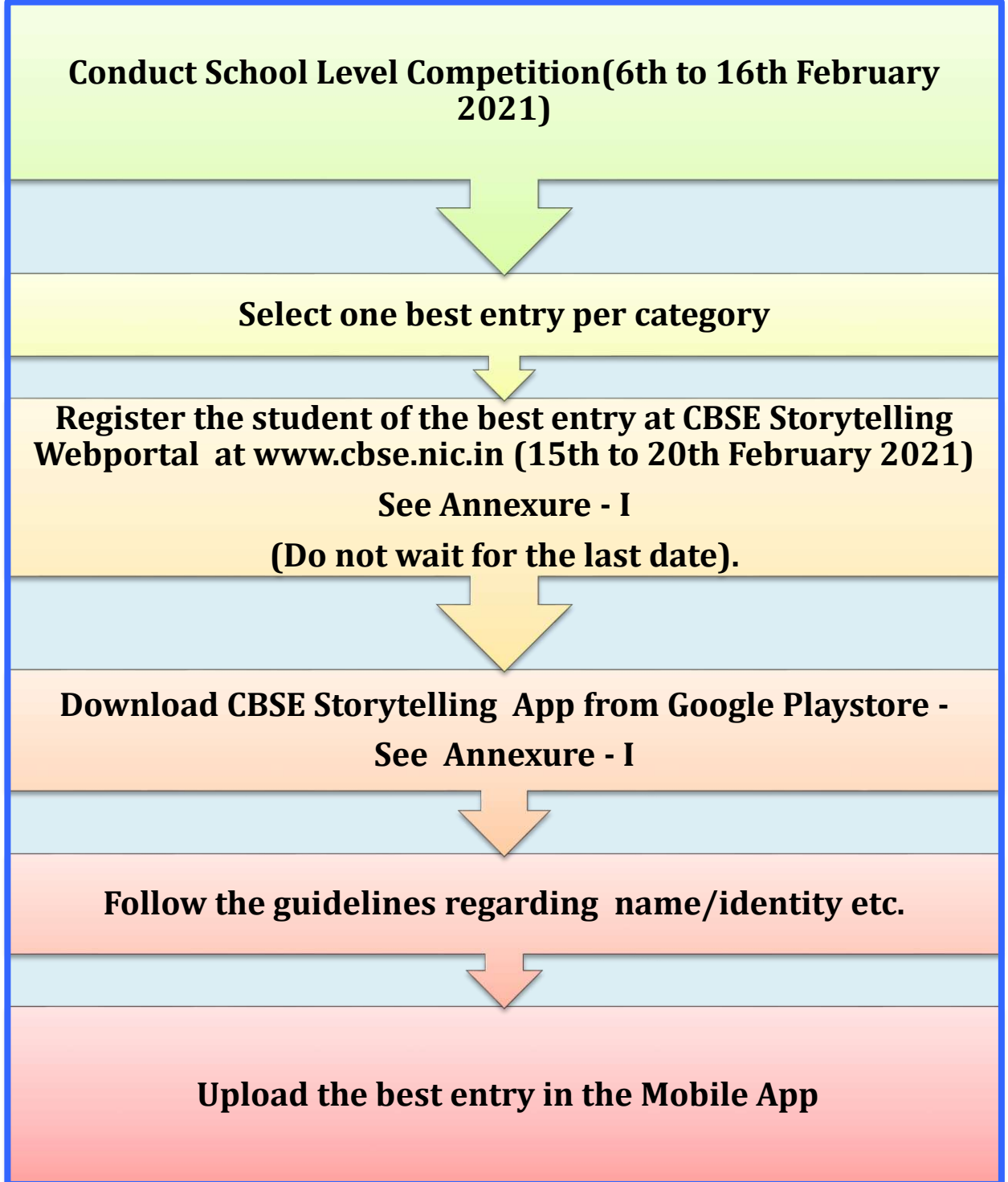
Copy to the respective Heads of Directorates, Organizations and Institutions as indicated below with a request to disseminate the information to all the schools under their jurisdiction:

1. The Commissioner, Kendriya Vidyalaya Sangathan, 18-Institutional Area, Shaheed Jeet Singh Marg, New Delhi-16
2. The Commissioner, Navodaya Vidyalaya Samiti, B-15, Sector-62, Institutional Area, Noida-201309
3. The Director of Education, Directorate of Education, Govt. of NCT of Delhi, Old Secretariat, Delhi-110 054
4. The Director of Public Instructions (Schools), Union Territory Secretariat, Sector 9, Chandigarh-160017
5. The Director of Education, Govt. of Sikkim, Gangtok, Sikkim –737101
6. The Director of School Education, Govt. of Arunachal Pradesh, Itanagar –791 111
7. The Director of Education, Govt. of A&N Islands, Port Blair – 744101
8. The Director of Education, S.I.E., CBSE Cell, VIP Road, Junglee Ghat, P.O. 744103, A&N Island
9. The Director, Central Tibetan School Administration, ESSESS Plaza, Community Centre, Sector 3, Rohini
10. The Additional Director General of Army Education, A –Wing, Sena Bhawan, DHQ, PO, New Delhi-110001
11. The Secretary AWES, Integrated Headquarters of MoD (Army), FDRS Building No. 202, Shankar Vihar (Near APS), Delhi Cantt-110010
12. The Under Secretary (EE-1), MHRD, Govt. of India, Department of SE&L, Shastri Bhawan, New Delhi-01
13. All Regional Directors/Regional Officers of CBSE with the request to send this circular to all the Heads of the affiliated schools of the Board in their respective regions
14. All Joint Secretary/ Deputy Secretary/ Assistant Secretary / Analyst, CBSE
15. All Head(s)/ In-Charge(s), Centre of Excellence, CBSE
16. In charge IT Unit with the request to put this circular on the CBSE Academic website
17. In-Charge, Library
18. The Head (Media & Public Relations), CBSE
19. DS to Chairman, CBSE
20. SPS to Secretary, CBSE
21. SPS to Director (Academics), CBSE
22. SPS to Director (Information Technology), CBSE
23. SPS to Controller of Examinations, CBSE
24. SPS to Director (Skill Education & Training), CBSE
25. SPS to Director (CTET), CBSE
26. SPS to Director (Professional Examinations), CBSE
27. SPS to Director (EDUSAT), CBSE
28. Record File



‘शिक्षा सदन’, 17 राऊज एवेन्यू, इंस्टीट्यूशनल एरिया, नई दिल्ली-110002
‘Shiksha Sadan’, 17, Rouse Avenue, Institutional Area, New Delhi – 110002








Annexure II

मेरी कहानी मेरी जुबानी

GUIDELINES: CBSE STORY TELLING COMPETITION APP

1. CBSE Storytelling Competition app may be downloaded and installed from Google Play Store. At the time of installation please ensure that you “Accept” the permissions asked by app.
2. Tap on the “Storytelling” icon to launch the App and follow below steps:

Storytelling Competition Android App Usage

	<p>Step-1</p> <p>School will enter its Affiliation No. as User Name and LOC/Registration Password as Password and then tap on “LOGIN” button.</p>
<p>Step-2</p> <p>Enter the total no of participants in Primary, Middle, Secondary, Sr. Secondary and then tap on “SUBMIT AND NEXT” button.</p>	
<p>Step-3</p> <ul style="list-style-type: none">• Tap on upload button to upload the story.• Once the story is uploaded, participant can download the participation certificate by clicking on "view certificate" button.	