

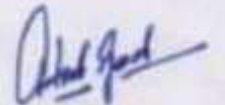
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Govt. of India
M/o Health & Family Welfare
Directorate General of Health Services

निर्माण भवन, नई दिल्ली
दिनांक 12...मई, 2023

Office Order

It is to be noted that all the Doctors in the Central Government Hospitals/CGHS Wellness Centers / Polyclinics have been instructed time and again to prescribe Generic Medicines ONLY. Despite this, it has been observed that Doctors (including Residents) in some instances continue to prescribe branded medicines. This has been viewed strictly by the competent authority.

2. This may be noted by all head of institutions, and they may ensure strict compliance by the doctors working under them.
3. If anyone continues to be non-compliant, he/she shall be liable for further action.
4. Further, it may be ensured that visits of Medical Representative to hospitals premises are completely curtailed. Any information about a new launch may be communicated by way of email only.



(Dr. Atul Goel)

Director General Health Services

To:

1. Joint Secretary (CGHS)- For circulation to CGHS.
2. Medical Superintendent, Safdarjung Hospital, New Delhi.
3. Medical Superintendent, Dr. RML Hospital, New Delhi.
4. Director, LHMC & Associated Hospitals, New Delhi.

Copy to:

- PS to Hon'ble HFM.
- PSO to Secy. (Health).
- PPS to Spl. Secy. (Health).