

No. 32/07/2023-Welfare  
Government of India  
Ministry of Personnel, Public Grievances & Pensions  
Department of Personnel & Training

Lok Nayak Bhawan, New Delhi  
Dated 21<sup>st</sup> September, 2023

To,

1. All Area Welfare Officers.
2. All Presidents/Secretaries of CGERWAs.

Subject: Conduct of Swachhata Pakhwada-Swachhata Hi Sewa-regarding.

Sir/Madam,


I am directed to refer to above mentioned subject and to say that Govt. of India is celebrating "Swachhata Hi Sewa- Garbage Free India" Campaign from 15<sup>th</sup> September to 2<sup>nd</sup> October, 2023.

2. In view of above, all Area Welfare Officers (AWOs)/CGERWAs are requested to organise the activities as per schedule indicated below:

S.No	Date	Activities
1.	25 <sup>th</sup> to 30 <sup>th</sup> September, 2023	i) Swachhata Pledge taking ceremony on the day of shram Dan.  ii) To organize Shram Dan by involving mass participation of residents on 23 <sup>rd</sup> -24 <sup>th</sup> September or on 30 <sup>th</sup> September-1 <sup>st</sup> October, 2023.  iii) To organize Prabhat Pheri on the theme of Swachhata Abhiyan on 30 <sup>th</sup> September and 1 <sup>st</sup> October, 2023.
2.	Swachhata Diwas Celebration 1 <sup>st</sup> and 2 <sup>nd</sup> October	Organisation of Painting and Rangoli competition.

3. All Area Welfare Officers/ CGERWAs are requested to ensure organisation of these activities in accordance with the guidelines/instructions as mentioned above and upload photos before and after cleanliness drive and activities of Prabhat Pheri, Painting and Rangoli competition on DDWS Portal (<http://swachhbharatmission.gov.in/shs2023/>). The photographs of the activities may be shared on regular basis at email ID : kb.malhotra@nic.in. A consolidated report may also be furnished by 5<sup>th</sup> October, 2023.

Yours faithfully,

  
(Kulbhushan Malhotra)  
Under Secretary (RWA)  
Tel.: 24646961